

Social Media Support

account settings

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How to manage the audience options available in the Facebook?

Public: The content is available to anyone who can access Facebook

Friends: The content is limited your Facebook friends.

Custom: This option allows you to share contents only selected people

Only me: The content is visible only to you, none other than you can see the Post if you enable this option.

To see the option

On your Facebook page, go to top right corner and click the downward pointing arrow. Click 'Settings and privacy' and go to the privacy option in left pane. In this privacy settings and tools, you can check your audience.

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You can edit options like 'your activity' and 'how people find and contact you' in this page

Read carefully and make changes according to your interests to limit your information on Facebook.

Recommended privacy settings

It's better to limit Your posts and activities within the 'Friends'. It's always a good practice to review your past posts and your audience to make sure that information is also secure.

For a maximum security, edit the option 'Who can contact me' to enable it only to 'friends' or 'friends of friends'.

For the last option 'Do you want other search engines to link to your profile', we recommend keeping 'NO' for the option to minimise your information available publicly.

Note: These setting preferences may vary with individuals and their needs, it is recommended that you choose best options carefully according with your interests.

How to guard your personal information?

Facebook allows you to share all your personal information on the social network. These personally-identifying information (PII) are critical to share in the social media, as when it combines with other information could keep your identity or bank account at risk.

These include your birthday, high school, location etc. This information is visible in the 'About' tab under your Facebook cover photo (Home page). There are seven sections you could edit and keep limited information about you to avoid identity risks.

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We recommend keeping your personal information away for the public by selecting 'only me' in the option.

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Note: These setting preferences may vary with individuals and their needs, it is recommended that you choose best options carefully according to your interests.

How to manage access of third application access?

Third-party apps can access information from your Facebook account once you gave permission. To view the apps that you gave permission to access your Facebook profile, open 'privacy settings and tools'. Then go to 'Apps and Websites'.

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The information third party apps usually take are, in general, your name, photos, gender, networks, location etc. In addition, apps can access your friends' list and any other information available to the public.

You can see here which apps are using your Facebook account. In the view and edit option for each app, according to your choice you can edit the public visibility option and information you share with the app.

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In addition, blocking option in the left pane allows you not only to block users but also apps.

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Carefully read and use options to block the apps which you no longer use.

Moreover, you have an option to turn off all third-party apps at once. In the edit option under 'Apps and Websites'.

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Please read carefully before you turn-off this option

Note: These setting preferences may vary with individuals and their needs, it is recommended that you choose best options carefully according to your interests.

Instagram: How to keep your Posts private?

Your profile photo and posts in the image-driven app, by default, can be seen by everyone. In the privacy settings, you have the option to make it visible only to approved followers.

- Go to your 'Account profile'
- Open the 'Edit Your Profile'
- Turn ON the Option 'Posts Are Private'

This keeps your photos/posts only visible to your approved followers and no longer available to public.

Instagram: How to keep Your account private?

In the app version on the mobile device , Android or IOS

1. 
In your account profile, tap  to open Settings.
2. 
In the option  **Settings at the bottom left**, Tap to see privacy options.
3. Locate and tap the Account Privacy in Privacy settings

Privacy > Account Privacy.

This makes your account private. By making your account private, your profile contents and other information are not visible to the public.

Instagram- How to keep activity status turned OFF?

1. 
On your account profile, tap  at the top right (for android) to see settings option.
2. Tap  at the bottom of the page then go to > **Privacy** and then > **Activity Status**.
3. Tap the slide switch  (if it's ON) next to **Show Activity Status**.

This will turn off your activity status.

Note: Instagram also notifies you, if you turned off you won't be able to see others activity status as well. Make changes according to your preferences and interests.

LinkedIn-How to keep your account safe from hacking?

Enabling two-step authentication gives you strong security in addition to a strong password you have. Whenever there is an unusual login to the account, If this option is enabled, LinkedIn will send you a verification code. Then, after confirming your identity only the account can be accessed.

To enable two-step authentications

- Tap your profile icon, and you can see settings option below your profile photo
- Tap settings option, to see Account Tab.
- In the Account tab (the first tab), go to Two-step verification.

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- If you didn't set-up two-step verification, you can see Set-up option in the page.

Note: LinkedIn notifies you that enabling this feature will logout from any devices you signed in, remove all remembered device and disconnect access to any third-party apps or partners

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- Then you can choose which the medium to verify, either SMS via phone or Authenticator App.

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- After confirming your password and identity you will be able to enable this feature

LinkedIn- How to stop other people viewing your connections?

- Tap your profile icon, and you can see settings option below your profile photo
- Tap settings option, to see Privacy Tab.
- In the Privacy Settings, select the option 'who can see your connections'

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- You have two options, your connections or only you. If you tap 'Only you', then your list of connections is only visible to you.

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